



NEW JERSEY STATE ASSOCIATION OF CHIEFS OF POLICE

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PUBLICATION ADVERTISING RATES

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Advertisement Run Dates	
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ADVERTISEMENT TYPE <i>Please check applicable boxes</i>	DESCRIPTION	RATE PER ISSUE/SUBSCRIPTION	AMOUNT DUE
NJSACOP On-Line Magazine "The New Jersey Police Chief"	NOTE: ADS MUST BE RECEIVED BY FIRST OF MONTH FOR INCLUSION IN NEXT EDITION		
Magazine Cover Pages		On-Line Only	
<input type="checkbox"/> Full Page – Inside Front	(7.75 x 10.25) in PDF or JPG format.	\$450.00/month	
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Magazine Inside Pages		On-Line Only	
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2009 Conference Program	NOTE: ADS MUST BE RECEIVED BY MAY 1, 2009	PRINTED CONFERENCE PROGRAM	
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<input type="checkbox"/> Full Page	(7.75 x 10.25) in PDF or JPG format. Black & White	\$200.00	
<input type="checkbox"/> Half Page	(7.75 x 5) in PDF or JPG format. Black & White	\$100.00	
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ADVERTISEMENT TYPE <i>Please check applicable boxes</i>	DESCRIPTION	RATE PER ISSUE	AMOUNT DUE
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Annual Magazine Cover Pages		Print Only	
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Annual Magazine Inside Pages		Print Only	
<input type="checkbox"/> Full Page	(7.75 x 10.25) in PDF or JPG format.	\$600.00	
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Monthly "New Jersey Police Chief Magazine" ads must be received monthly by the 1st of each month via e-mail to njsacop@njsacop.org

Installment payments available, please contact the Association's office for additional details.

Effective January 1, 2009, all advertisements, sponsorship programs and packages are on a calendar basis (January – December).